

MATLOCK TOWN FC

SPONSORSHIP & ADVERTISING



If you would like further information on any of these sponsorship packages please do not hesitate to contact us.

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**IS YOUR BUSINESS
ON THE BALL
WITH ADVERTISING?**



**SUPPORT YOUR
LOCAL TEAM AND
SUPPORT YOUR
LOCAL COMMUNITY**

Matlock Town FC
Proctor Cars Stadium
Causeway Lane
Matlock
Derbyshire DE4 3AR



www.matlocktownfc.co.uk
Tel: 01629 583866



SPONSORSHIP PACKAGE CORPORATE GOLD

Our best package offering the most exposure and awareness for your company.

- 16ft x 3ft advertising board at pitch side to promote your company.
- Sponsor two matches during the season which includes six complimentary grandstand tickets and access to the boardroom or Shorts Lounge together with editorial space in our programme. PA announcements pre-match and half time, complimentary match day programmes, buffet at half time and drinks at full time.
- A full colour advertisement in the match day programme.
- Player sponsorship: Choose your favourite player from the team. You will receive recognition in all editions of the match day programme.
- Match Day Mascot: For young supporters it's a great chance to lead out the team into the Proctor Cars Stadium.
- Meet the players and manager.
- Website banner with link to your companies website.
- Two season tickets.

All this
for just
£1600
Or 8 months
at £200

SPONSORSHIP PACKAGE CORPORATE SILVER

Our mid-range package offering great coverage for your company.

- 16ft x 3ft advertising board at pitch side to promote your company.
- A half page colour advertisement in the match day programme.
- Sponsor one match during the season.
- Match ball sponsorship which includes two tickets in the grandstand plus advertising space in the programme.
- Match Day Mascot: For young supporters it's a great chance to lead out the team into the Proctor Cars Stadium.
- Website banner with link to your companies website.

All this
for just
£1100
A one-off
payment

SPONSORSHIP PACKAGE CORPORATE BRONZE

Our smaller package offering great coverage for your company.

- 16ft x 3ft advertising board at pitch side to promote your company.
- A quarter page colour advertisement in the match day programme.
- Match ball sponsorship which includes two tickets in the grandstand plus advertising space in the programme.
- Website banner with link to your companies website.

All this
for just
£600
A one-off
payment

ADVERTISING BOARD 16ft X 3ft

Your company name or promotional message displayed for 12 months, viewed by up to 20,000 spectators. This is a great way to build brand awareness and get your message out to a local and regional audience.

£400 annual rental
£250 for production of board

MATCH SPONSORSHIP

This includes 6 complimentary grandstand tickets to the game and boardroom or Shorts Lounge for a buffet at half time and drinks after the game, together with editorial space in the match programme, and an acknowledgement of your sponsorship over the ground's loud speaker system and digital signboard. We would also facilitate the distribution of any promotional literature if required. If you would prefer we can do a deal with all drinks provided and extra guests.

£400 per league game

MATCH BALL SPONSORSHIP

This includes 2 complimentary tickets plus advertising space in the programme. Match ball which can be signed by the Matlock Town players.

£150 per league game

PLAYER SPONSORSHIP

Choose your favourite M.T.F.C. player, you will receive recognition in all the match day programmes.

£100 per year

PROGRAMME ADVERTISING RATES

Size	Black & White	Colour
Full Page	£500	£700
Half Page	£250	£400
Quarter Page	£150	£275

The advertisement can be changed at any time during the season.

ONLINE ADVERTISING

Website Banner

320x300 banner on the M.T.F.C. website. This would be displayed alongside such high profile names as Volvo and Fiat. The banner can be changed at anytime.

This is £5 per week or sign up for a year for £200

Social Media

Social Media Service to promote your company to our fans on Facebook and Twitter once a week as Friends of the Gladiators with links to your website and Twitter.

£150 per year

OTHER OPPORTUNITIES

Other opportunities at the Proctor Cars Stadium include:

- Individual Stand Sponsorship.
- Home and Away team dug outs.
- Corner flags.
- Voucher and leaflet distribution on match days.

Ask us about any of these for more details.